



jersey^{NZ}

ANNUAL CONFERENCE

2024 - ROTORUA

14 - 16 May 2024 - Novotel Rotorua Lakeside



**THE
FUTURE
IS GOLDEN** 

CONFERENCE ITINERARY

DAY ONE - Tuesday 14 May

ACTIVITY

Conference registration commences at the Novotel Rotorua Lakeside, Rotorua from 3pm

Meet and greet at the Hotel bar

Quadrant Farming Solutions Dinner with Conference opening by Todd McClay, National MP for Rotorua and Minister of Agriculture
Cultural Performance

DAY TWO - Wednesday 15 May

ACTIVITY

Morning session featuring presentations from Jersey Advantage, Jerseyland Farms, JerseyGenome and Jersey Future

Keynote Speaker - Mea Motu

Lunch, followed by some free time

Travel to the Agrodome for Farm Show and Chef demonstration

Jersey Pride Sale and Youth Auction

LIC Dinner at the Agrodome

DAY THREE - Thursday 16 May

ACTIVITY

Morning session discussion panel with Jacqueline Rowarth, joined by a panel of industry experts to talk about the future of dairy farming
Cream Can session

Lunch, followed by a herd visit and a Rotorua attraction

Awards Presentation evening

'Back to the Future' themed dinner with entertainment

Back to the Future dinner

Join us for the final dinner where the past and future collide.. Be inspired by Marty McFly, or the eras from retro classics to futuristic delights. Don your best futuristic attire, or choose something from the past. Spot prizes up for grabs, with extra points for incorporating gold!

ACCOMMODATION:

BOOKINGS MUST BE MADE DIRECTLY WITH THE HOTEL

All bookings are subject to availability with the Novotel Lakeside and Ibis Rotorua

Novotel Rotorua Lakeside
Lake End, Tutanekai Street, Rotorua
07 346 3888
h1874-re1@accor.com

Booking Reference: ROSCQ1
City View Room - \$240 incl GST
Lake View Room - \$270 incl GST

Ibis Hotel (connecting, undercover walkway to the Novotel)
Lake End, Rangiuuru Street, Rotorua
07 346 3999
h1874-RE01@accor.com

Booking Reference: ROSCQ1
City View Room - \$150 incl GST
Lake View - \$180 incl GST

THEME:

Join us for an udderly enriching experience as we celebrate the golden era of Jersey cows and their pivotal role in shaping the dairy landscape. Hear from industry leaders and inspirational speakers, along with viewing a quality Jersey herd. The future is golden, and its time to milk every moment for its golden possibilities.

Order your JerseyNZ 'Future is Golden' merchandise when booking your registration!



KEYNOTE SPEAKERS



Hon. Todd McClay

Hon Todd McClay is MP for Rotorua, NZ Minister of Agriculture, Trade, Forestry, Hunting and Fishing and Assoc Foreign Affairs. He was first elected to Parliament in 2008 after winning the Rotorua seat from the Labour Government with a majority of more than 5,000 votes.

In 2017 he received the highest vote and majority in the history of the Rotorua seat and in 2020 he was the first MP in 24 years to have been elected for a fifth term as Rotorua's MP.

Mr McClay has been a Cabinet minister in two National-led governments and has held the portfolios of Minister of Trade, of State-Owned Enterprises, and of Revenue. He has also been the Associate Minister of Health, of Tourism, of Trade, and of Foreign Affairs.



Mea Motu

Mea is not just a formidable force in the boxing ring, she is a symbol of resilience, courage and triumph. Mea's interest in boxing started at just 13 years old and has grown into a very impressive boxing career. In April 2023, at the age of 33 and a proud mother of five, Mea firmly secured her place in history as the IBO World Super Bantamweight Champion. This didn't come without it's challenges and the story of what she's been through, how she found the courage and strength to fight through it and coming out the other side to become a World Champion is incredibly powerful.

Mea has embraced a role as an ambassador for 'I Am Hope' and is a beacon of hope for those grappling with mental health. Mea openly speaks about her truth and how she has risen to overcome the difficulties and dark aspects of her life in the hope to inspire and uplift others.

Mea Motu's life is a narrative of triumph over adversity, a testament to the strength that resides within each of us. Hear of Mea's victories through a resounding message that no challenge is insurmountable.



Dr Jacqueline Rowarth

Jacqueline Rowarth has a Bachelor's Degree in Agricultural Science with honours in Environmental Agriculture, and a PhD in Soil Science from Massey University. She has worked in research, education, management and governance with Agresearch, Lincoln University, Unitec in Auckland, The University of Melbourne, Massey University, University of Waikato, the Environmental Protection Authority, Crop and Food Research, AGMARDT and DairyNZ.

She is a Past President of the New Zealand Institute of Agricultural and Horticultural Science, and of the New Zealand Grassland Association. She is a frequent contributor to public debate in the media and speaks to industry, society and school groups whenever invited.

Jacqueline remains committed to trying to help society understand the importance of agriculture and horticulture, and dispelling the myths that surround food production.

Jacqueline will be joined by a discussion panel of industry experts, including:

Sam Waugh

Farm Manager of the Young Farmers' Donald Pearson Farm in Whitford. The farm hosts a large number of primary and secondary school visitors, with the intention of attracting the next generation of farmers. Sam has extensive experience in dairy farming and developed a passion for community service by getting involved in NZ Young Farmers.



Chloe Jones

Chloe completed the JerseyNZ Governance Development programme and after being a long-standing member, successfully went on to be appointed Chair of the New Zealand Young Farmers (NZYF). Chloe is the Regional Operations Manager for the Upper North Island at Fonterra, as well as running their fencing business with husband, Cory.



Sara Russell

Sara, a Synlait Gold Elite Dairy Farmer, is a member of Dairy NZ Environment Leaders and a Climate Change Ambassador. A passionate Jersey breeder, Sara is a member of the JerseyNZ Governance Development Programme and has the motivation to take a step forward and be more involved in the governance of dairy specific entities.



REGISTRATION

All prices exclude GST

Full Registration Option:

Option 1 - AGM Full Registration	Number Attending:	Cost p/p: \$300.00	Total: \$
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Part-Time Registration Options:

TUESDAY 14 MAY:

Quadrant Farming Solutions Dinner	Number Attending:	Cost p/p: \$60.00	Total: \$
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WEDNESDAY 15 MAY:

Keynote speaker session	Number Attending:	Cost p/p: \$18.00	Total: \$
Lunch	\$30.00	\$
Agrodome Show	\$26.00	\$
LIC Dinner & Jersey Pride Sale	\$60.00	\$

THURSDAY 16 MAY:

Morning Session	Number Attending:	Cost p/p: \$18.00	Total: \$
Lunch	\$30.00	\$
Afternoon Bus Trip	\$18.00	\$
Final Dinner	\$65.00	\$

MERCHANDISE:	Quantity:	Size(s) (S, M, L, XL, 2XL, 3XL)	Cost each:	
Hoodie	\$75.00	\$
Polo	\$45.00	\$
Jute bag	\$25.00	\$

TOTAL PAYABLE: \$

DETAILS:

List any dietary requirements here:

Name/s:

Stud Name: Email:

Ptpt Code: Address:

Phone: Mobile:

REGISTRATIONS CLOSE FRIDAY 19 April 2024
Please note that late registrations will incur a \$50.00 administration fee

- All members will be invoiced via the Jersey NZ account with expectation that the invoice is paid prior to the Conference commencing.
- The Jersey NZ Annual Conference 2024 is subject to change or cancellation based on any changes to Covid-19 Protection Framework restrictions and/or financial feasibility.
- Any cancellation notification received after 19 April 2024 will incur a 20% cancellation fee to cover any catering charges.
- Where members have registered for full attendance, but do not intend to attend an event, please advise us so that we may adjust catering numbers.

Send to:
Jersey NZ
290 Tristram Street,
PO Box 1132,
Hamilton 3240

THIS FORM CAN ALSO BE COMPLETED ONLINE: www.jersey.org.nz/2024-annual-conference/

THANK YOU TO OUR GENEROUS SPONSORS:

